# 50%

More than 50% of today's job require some degree of technology skills, and experts say that percentage will increase to 77% in the next decade.

US Bureau of Labor Statistics

# Microsoft Imagine Academy

Providing benefits for students, educators, academic institutions and your community.

Studies suggest that in the next 5 to 10 years there will be a significant shortage in the supply of skilled IT professionals. Microsoft Imagine Academy helps bridge the skills gap by providing institutions the curriculum for technology education and learning tools that will enable students and educators to achieve success. Membership is open to all accredited educational institutions and benefits include:

#### Curriculum

- Microsoft Official Academic Course (MOAC) teaching framework
- · Microsoft Online Learning curriculum
- · Microsoft Digital Literacy curriculum
- · Ready-to-use, customizable lesson plans

#### Certification

- Academic discounts on Certification exams
- Validate students technology skills:
  - Microsoft Office Specialist (MOS) exams
  - Microsoft Technology Associate (MTA)
  - Microsoft Certifications Solutions Associate/ Expert (MCSA/MCSE)
- Microsoft Certified Educator (MCE) exams measure competency in the area of Information and Communication Technologies (ICT)
- Become a testing center and offer onsite exams

## **Professional development**

- Guides and exam vouchers for Educators:
  - Microsoft Office Specialist (MOS)
  - Microsoft Technology Associate (MTA)
  - Microsoft Certified Educator (MCE)
- Teaching with Technology Curriculum

## **Resources and partnership**

- · Microsoft Imagine Academy members website:
  - Program information, support materials and resources
  - Posters to promote Microsoft Imagine Academy with students
  - Marketing materials, press kits and videos
- Customizable, print-ready Certificate of Completion

#### **Institution get:**

- Reduced costs and maximized IT assets
- Highly-relevant offerings
- A tool attracting top students and faculty

#### Teachers get:

- Access to well-designed relevant curriculum
- Time-savings options
- Engaged and skilled students

#### Students get:

- Real-world education
- College readiness and employability
- Valuable credentials



# Microsoft Certification

## Skills for success

With Microsoft Certification, educators are able to validate their students' technology skills, and students can prove their proficiency.

#### A lifetime of benefits

By earning a Microsoft Certification students will:

- Demonstrate their skills on the latest technologies
- · Have a firm measure and increased confidence in their skills
- · Achieve a greater degree of success in their pursuit of higher education or a career
- · Gain recognition among peers and employers, and a distinct edge in the competitive job market
- Chart a career development path for ongoing Microsoft skills

#### Microsoft Volume Licensing: a simple way to buy

Order your annual Microsoft Imagine Academy membership and Microsoft Certification exam vouchers through Microsoft Academic Volume Licensing and receive a complete technology education solution. By using your same reseller and the convenient tools you use for other Microsoft software and services, it truly is a simple way to buy.

#### Areas of study

Self-Study and Classroom Content for these Skill Focus Areas	Productivity: Digital Literacy, Windows, O365, Word, PPT, Excel		Programming Basics, Programming Concepts, Application Development			Managing Infrastructure for Cloud, Clients, Devices, Databases and 0365	
	Microsoft Office Specalist	Micro Technology A		<b>&gt;</b>	Microsoft CERTIFIED Professional		
	Microsoft → Office Specalist	Micro C E R T I Educator		<b>&gt;</b>	Microsoft Technology Associate	<b>→</b>	Microsoft CERTIFIED Professional

- Microsoft Office Specialist (MOS) Site Pack Vouchers per pack: 500\*
- Microsoft Technology Associate (MTA) Site Pack Vouchers per pack: 250\*
- Microsoft Certified Professional (MCP) Class Pack Vouchers per pack: 30\*



Contact your Academic Licensing Reseller or visit: www.microsoft.com/licensing/licensing-options/for-industries.aspx



<sup>\*</sup> Vouchers per pack are associated with Volume Licensing.